
IMPERFLO



Hi!

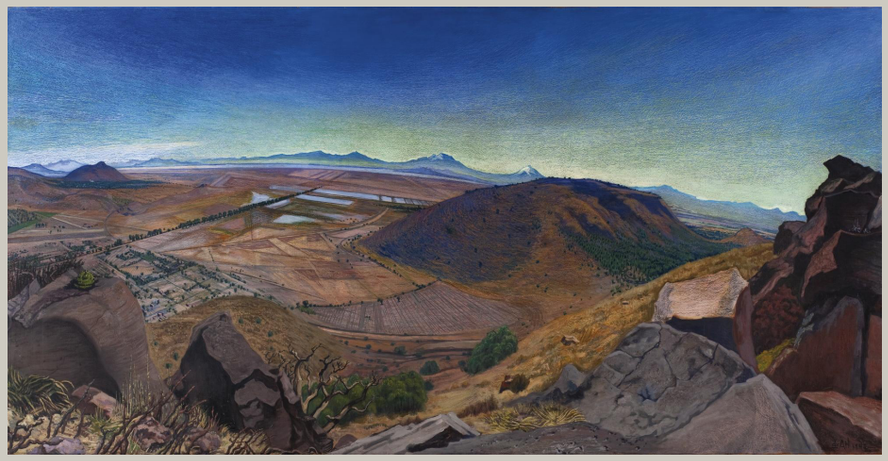
I'm **HERLO**,

As an architect and interdisciplinary artist my practice explores the relationship between territory, memory, and migration through painting, *cartonería*, and digital illustration.

Inspired by the landscapes of Mexico and Canada, I create panoramic compositions where architecture, infrastructure, and nature become interconnected systems.

Rather than documenting places as they are, I reinterpret them through memory, transforming familiar landscapes into emotional cartographies that reflect identity, belonging, and the experience of inhabiting more than one place.







I'M VELASCO, ATL AND O'GORMAN

I'M CARR, MACDONALD AND LISMER







I paint territories rather than landscapes.

My work explores how societies become visible through the environments they shape. Although human figures rarely appear, their presence is embedded in every bridge, canal, railway, neighborhood, cultivated field, and forest edge. These traces reveal the countless decisions through which communities inhabit, transform, and remember the land.

Growing up in Mexico and later moving to Canada allowed me to experience two distinct traditions of landscape painting. One understands the territory through its cultural imprint; the other through the scale and presence of nature. Rather than seeing these perspectives as opposites, my paintings seek the space where they converge.

Drawing from my background in architecture, I approach painting as a form of cartography. I reconstruct places not as they appear on a map, but as they exist in memory, where infrastructure, geography, and ecology form a single interconnected territory. My paintings are not representations of cities or wilderness; they are portraits of the relationships that bind people, place, and landscape across cultures.

HERLO



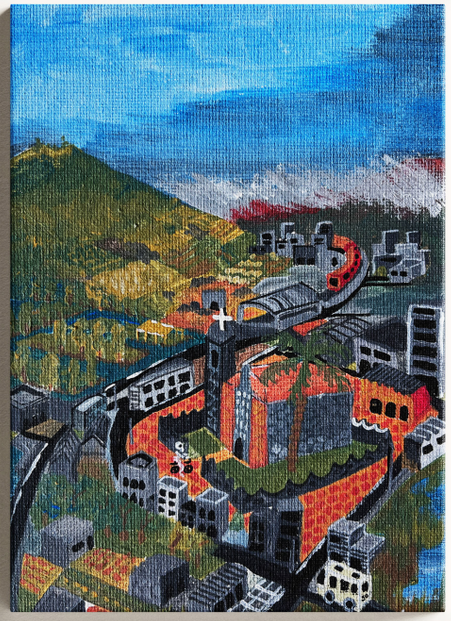
La Periferia Lacustre (2023)
The lacustrian peripherical landscape
Watercolor on cotton paper
12 x 6 inch
Artist's private collection



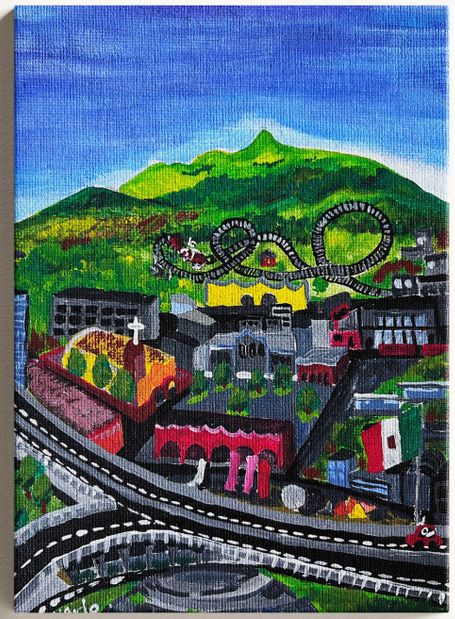
La Periferia Rocosa (2023)
The Rocky peripherical landscape
Watercolor on cotton paper
12 x 6 inch
Morales Zuñiga Family's Collection



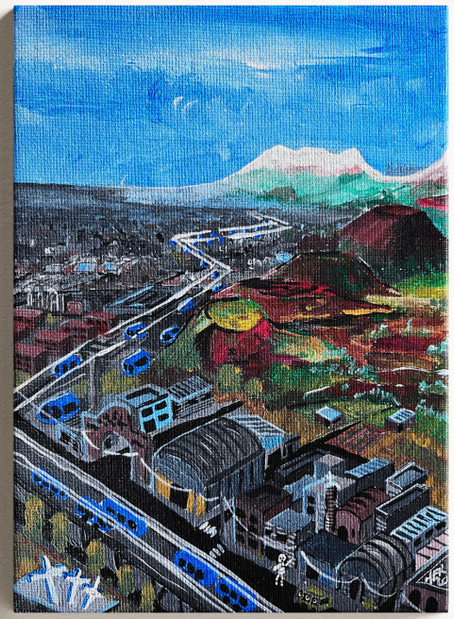




Pueblos del Teuhtli (2024)
Teuhtli's towns
Acrylic on canvas
8 x 6 inch
Artist's private collection



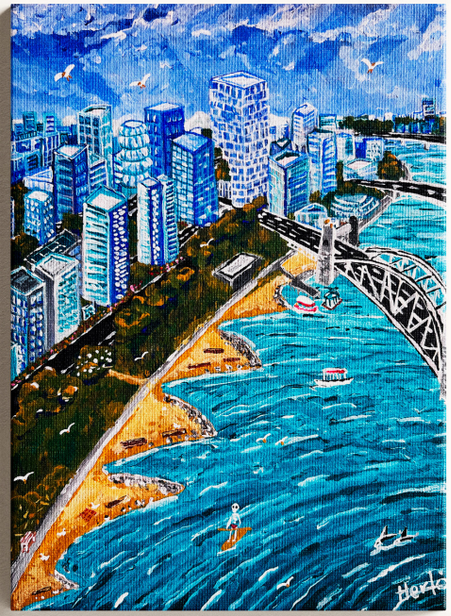
Tlalpan (2024)
Tlalpan
Acrylic on canvas
8 x 6 inch
Artist’s private collection



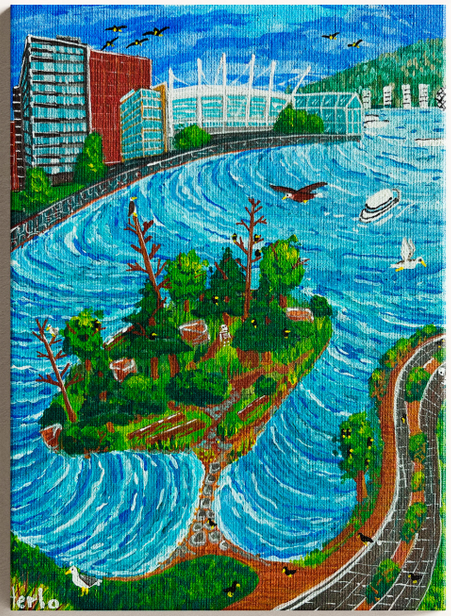
Iztapalapa (2024)
Iztapalapa
Acrylic on canvas
8 x 6 inch
Artist’s private collection



Xochimilco (2026)
Xochimilco
Acrylic on canvas
8 x 6 inch
Artist’s private collection







False Creek Neigborhoods (2024)
Barrios del False Creek
Acrylic on canvas
8 x 6 inch
Artist's private collection



Vancouver emotional map (2025)
Mapa emocional de Vancouver
Acrylic on canvas
14 x 18 inch
Artist's private collection



The Fiercest Tecuan, Series (2022-2026)
El Tecuán más feroz
Cartonería. Paper machê sculptures
8 inch aprox

THE END

SO FAR

THANK YOU